

Sustainability at the core



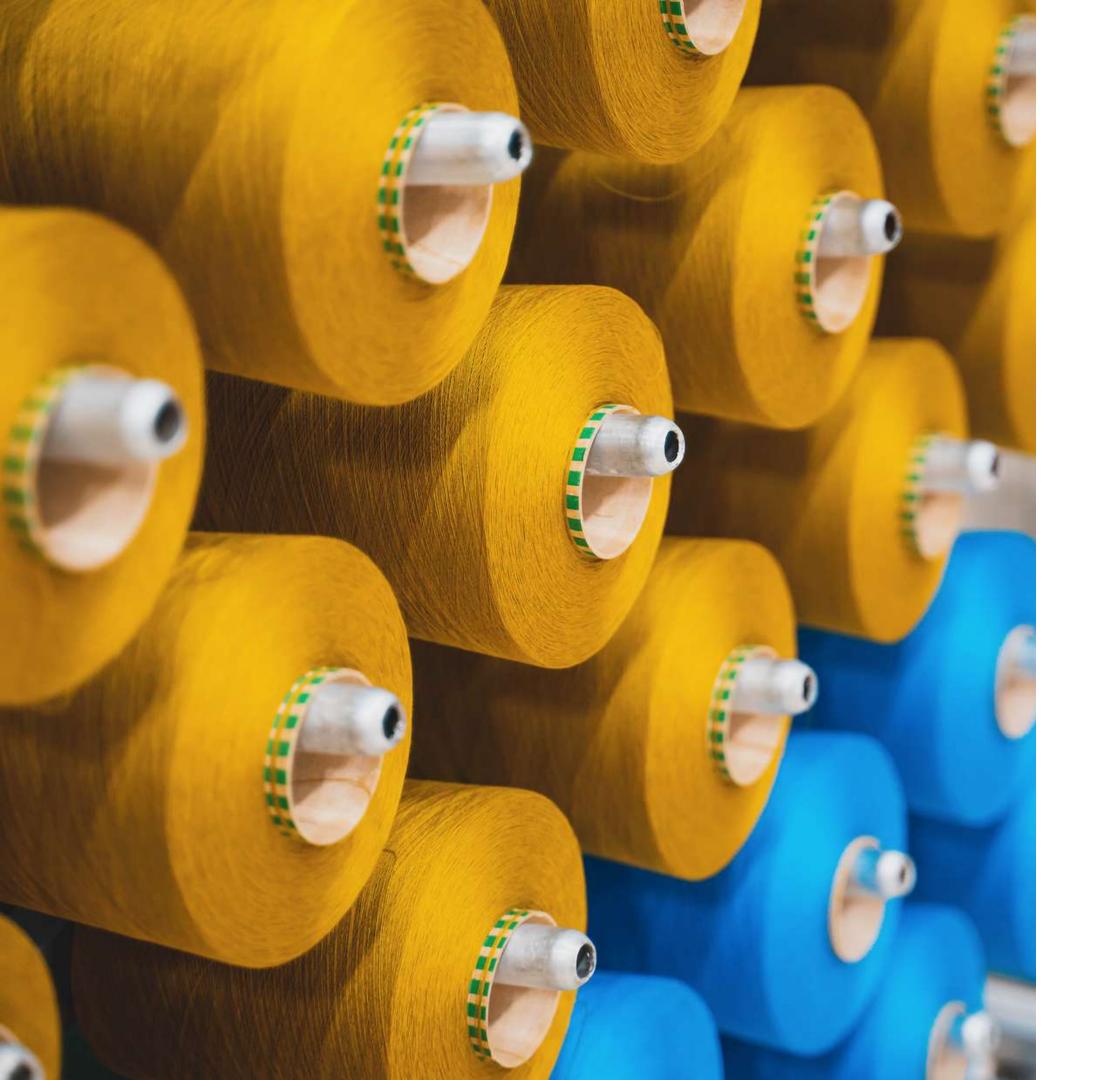




Filmar has been operating in the textile business for more than 60 years.

We aim at excellence in every aspect of work, from raw materials to enduser service.

We are committed to support a more responsible fashion.





Vision

Our vision is to advance sustainability of fashion brands' products by collaborating with the upstream and downstream companies of our supply chain through innovative business model.

We aim at communicating to the end-users a new way to do fashion business, by being traceable and transparent.





Mission

We produce and sell high quality yarns for the best brands in the world. We select precious raw materials and transform them with innovative production systems that respect the environment, people and their health.



FILMAR IN NUMBERS



50.000 SQM PRODUCTION AREA



60 YEARS
OF EXPERIENCE



2000 COLORS
IN STOCK SERVICE



4,5 MIL OF KGs PRODUCED YEARLY



500 EMPLOYES



57 MIL IN 2019

OUR VALUE CHAIN...

FROM SEED TO FIBER





YARN PRODUCTION

FROM FIBER TO YARN FOR FASHION



































#sustainable cotton



#research& innovation



#human and child protection



#chemical management



ACTION PLAN



#education& training



#partnerships with brands



#water& energy



#waste reduction and circular economy

ACTION PLAN



#cotton

Growing organic and sustainable ELS cotton, using natural compost instead of chemical fertilizers and pesticides, reducing water consumption, rotating crops

#social responsability

Social and ethical approaches, protecting people along the value chain with emphasis on decent wages, women empowerment and child protection





#education & training

Cottonforlife promotes
training and employabilityof
youngpeople in the textile
industry through the
collaboration with the
Egyptian Ministry of
Education, Industry and
Agriculture





STRATEGY DEFINITION

AND IMPLEMENTATION OF ACTION PLAN

We work supporting the Sustainable Development Goals (SDGs).
We developed our sustainability strategy and action plans based on

the analysis of our supply chain.







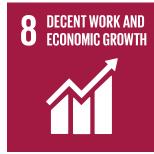
































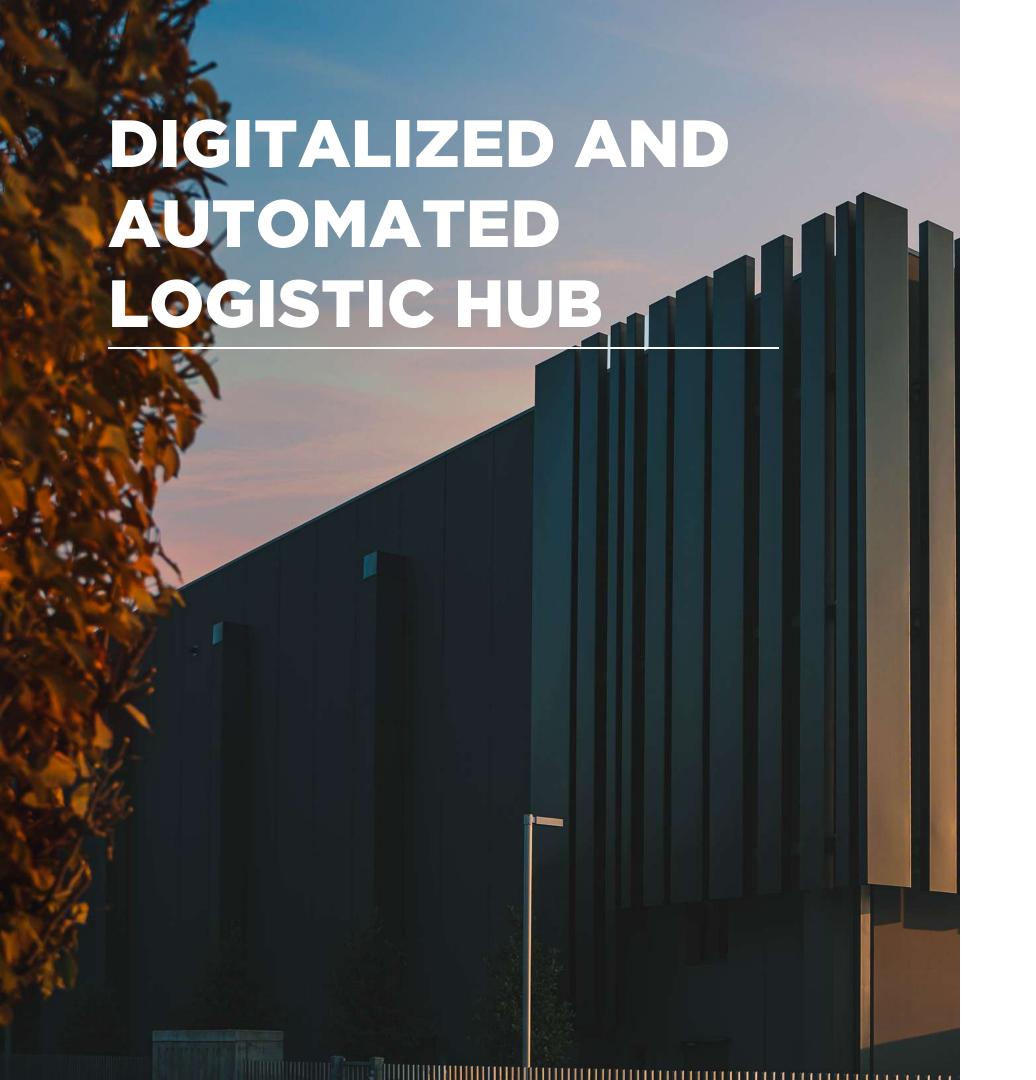


We started a digital transformation process to respond to external demands and internal strategies

- Change in consumers values and customers requests for traceability and transparency
- Need of increased control of supply chain for risk mitigation, sustainability and efficiency
- Lean approach for waste reduction and circularity









Automated environmental friendly warehouse for high performance of inbound and outbound logistics.

- 1 mil kgs of storage space
- handling of of more than 100.000 kgs per day
- shipping delays reduced by 60% and by 100% the errors in the preparation of the material
- reduced CO2 emissions of 245 tons per year through 4500 square meters of solar panels





Digitalization and lean approach allow us to control production lines, optimize production flows and to reduce production waste.

BLOCKCHAIN IS PART OF OUR DIGITAL TRANSFORMATION

BC allows us to connect a very complex supply chain and register data that are immutable and visible to all permitted parties.

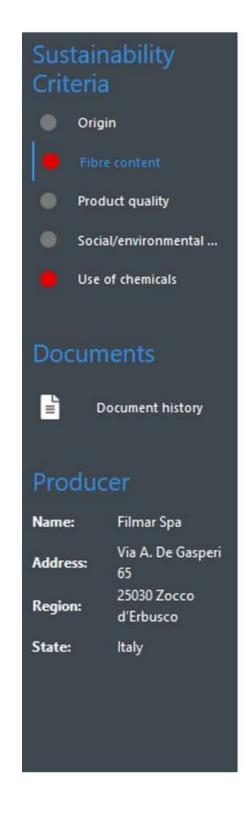
Our digital transformation process aims at creating a unique digital identity for every product – a digital twin –to trace it from raw material onwards. We started to do so in the framework of the UNECE project where we and our value chain partners were given the possibility to upload data on the BC platform.

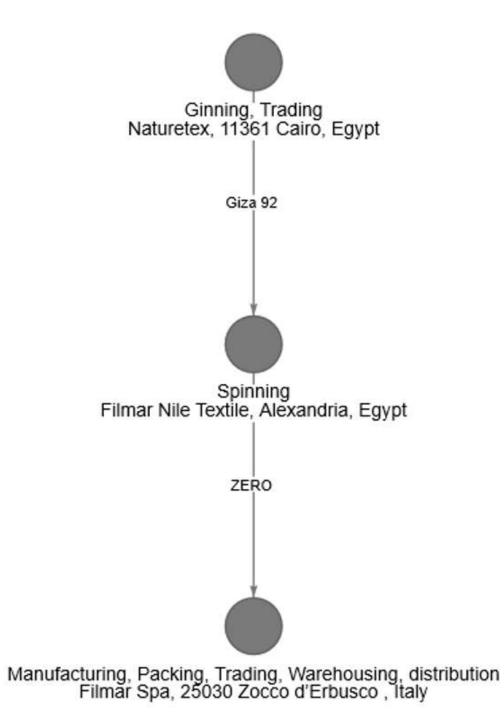






ZERO 60/2 CLAIM = ORIGIN

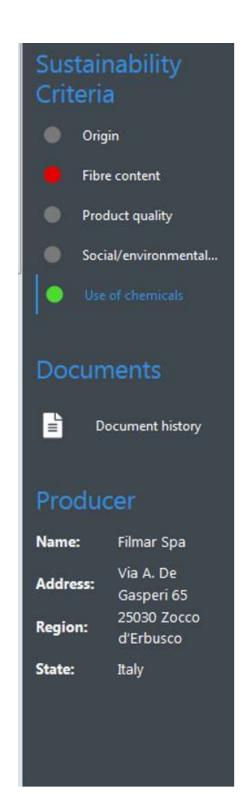


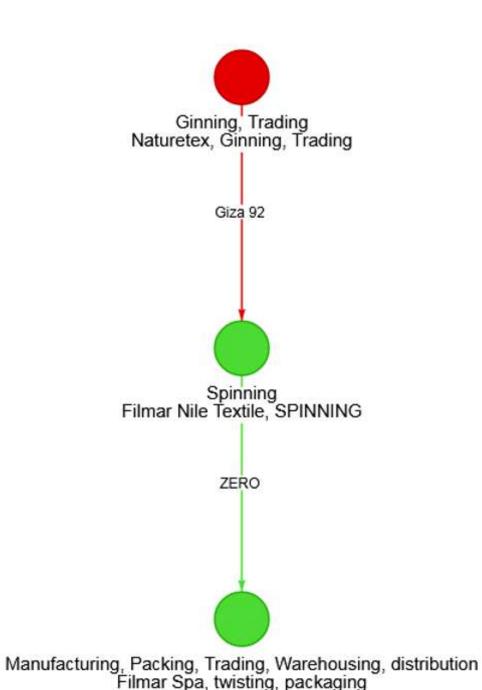


Filmar's products on the BC platform



ZERO 60/2 CLAIM = USE OF CHEMICALS





Cert. ID: 167283.2
Processing Std.: STANDARD 100 by OEKO-TEX
Issue date: 07/31/2021
Valid until: 07/31/2021
Cert. Type: Certificate of conformity Status: ACCEPTE



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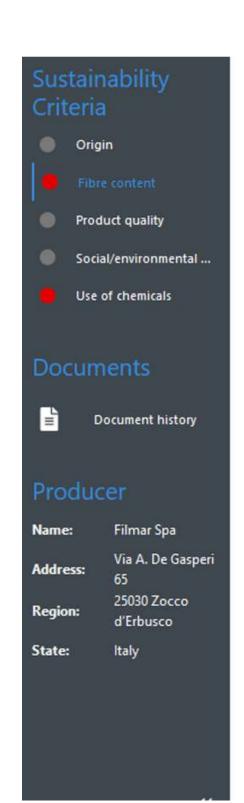
Cert. Type: Certificate of conformity

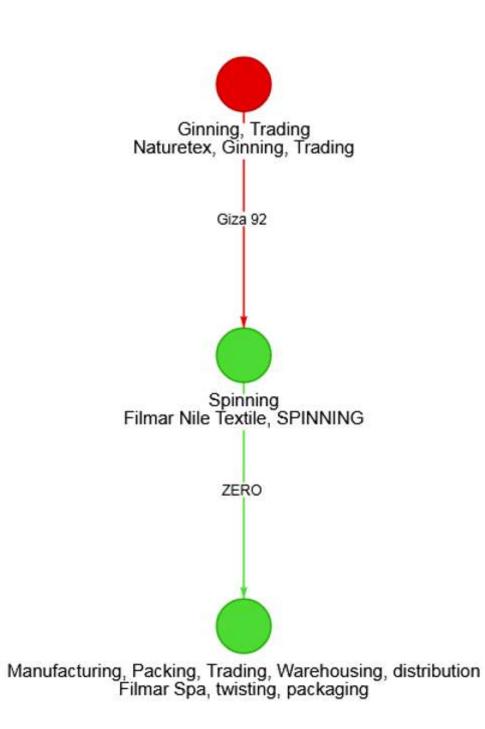
Status: ACCEPTE





ZERO 60/2 CLAIM = FIBRE CONTENT





Cert. ID: CU845213GOTS-2021-00011416

Processing Std.: Global Organic Textile Standard

(GOTS)

Issue date: 02/14/2021 Valid until: 02/13/2022

Cert. Type: Certificate of conformity

Status: ACCEPTED



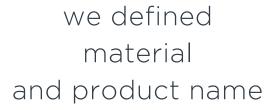


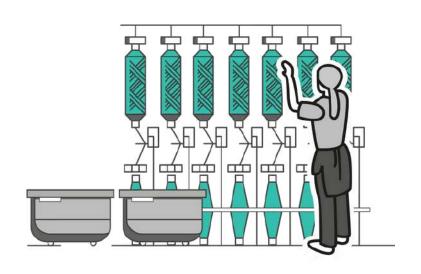
PILOT DNA-BASED MARKER



TO PHYSICALLY TRACE REPURPOSED FIBERS FROM INTERNAL PROCESSES



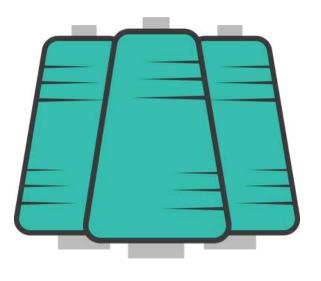




We analyzed business processes for application of marker



Defined a claim for yarn and final product



Produced yarn and sent to test





WE UPLOADED THE DATA ON THE
BC PLATFORM TO MARKET A
PRODUCT WITH A TRACEABLE
ORIGIN AND WITH A VERIFIED
SUSTAINABILITY CLAIM

